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Standing up for Hertfordshire's countryside

Social Media Content Volunteer

Flexible home-based role, 2-4 hours per week

CPRE Hertfordshire is a long-standing and well regarded environmental charity dedicated to protecting, promoting and enhancing the Hertfordshire countryside for everyone's benefit.

We are seeking a creative volunteer to help increase awareness of CPRE Hertfordshire and inspire more people to engage with the countryside. This role focuses on content creation rather than technical social media management.

What will you be doing?

- Drafting posts for Facebook, LinkedIn and Instagram
- Creating content promoting our campaigns, events and activities
- Helping publicise our merchandise, self-guided walks and local places to visit
- Identifying relevant awareness days and opportunities
- Suggesting ideas for increasing engagement
- Working with staff to develop content plans

What are we looking for?

- Excellent writing skills
- Experience using social media platforms
- Creative thinking and attention to detail
- Ability to adapt content for different audiences
- An interest in environmental and community issues
- Strong Microsoft Office skills and must have own computer

What difference will you make?

At CPRE Hertfordshire we want to encourage everyone to connect with the countryside and value and enjoy it. In this role you will gain the satisfaction of helping us reach new audiences and knowing you have helped make a difference.

What's in it for the volunteer?

Some of our existing volunteers have been with us for many years. Why do they volunteer with

Campaign to Protect Rural England Hertfordshire

us and what might you get out of it?

- Be part of a well-respected environmental charity and learn about issues facing the countryside
- Volunteer alongside others who are passionate about the countryside, nature and the environment.
- Make a real difference for a cause that you care about.
- Be part of a small and friendly team and meet like-minded people
- Enhance your CV by developing new skills and gaining valuable experience
- We will provide an induction and support you in your role
- The opportunity to participate in local and national CPRE training and events

For more information or to apply please contact us at **volunteering@cpreherts.org.uk**

The Hertfordshire countryside is wonderful - help us look after it.